

DRAFT

PROGRAMME – GREEK-BRITISH SYMPOSIUM 2022
THURSDAY 13 – SATURDAY 15 OCTOBER 2022, NAFPLIO, GREECE

Strengthening the Ties: Tourism, Education and Culture

DAY 1 - THURSDAY 13 OCTOBER, evening only

20.00 - Welcome drinks (*Amalia Hotel*)

21.00 - Informal dinner (*Arapakos Fish Tavern*)

DAY 2 – FRIDAY 14 OCTOBER

Old Parliament (Vouleftiko)

10.00-10.30 Welcome

- *Demetrios Kostouros, Mayor, Municipality of Nafplio*
- *Costas Mitropoulos, Co-Chair, Greek-British Symposium*
- *Matthew Lodge, His Majesty's Ambassador to Greece*
- *Ioannis Raptakis, Ambassador of Greece to the UK*

10.30-10.45 OPENING PLENARY

Setting out the theme and context of the sixth Greek-British Symposium through a short review of the year past for each country and the major changes to the UK-GR relationship.

Keynote Speakers:

- *Miltiadis Varvitsiotis, Alternate Minister of Foreign Affairs, Hellenic Republic*
- *Leo Docherty MP, Minister of State for Europe, Foreign, Commonwealth & Development Office, His Majesty's Government*

10.45-11.30 *Return from Old Parliament (Vouleftiko) to Amalia Hotel/ Coffee break*

All subsequent sessions take place at Amalia Hotel

11.30-13.00 Session 1: TOURISM - FROM PRODUCTS TO EXPERIENCES

Keeping pace with emerging trends in the tourism and hospitality sector requires both countries to develop appropriate strategies to address evolving customer demands. How can the UK and Greece develop their respective offers to adapt? And what can they learn from each other?

Moderator:

- *Chris Pitelis, Head, Department of International Business, Professor of International Business & Sustainable Competitiveness, University of Leeds*

Panellists:

- *Sofia Zacharaki, Deputy Minister of Tourism, Hellenic Republic*
- *Elias Kikilias, General Manager, Greek Tourism Confederation Institute (INSETE)*
- *Lizzy Moriarty, Non-Executive Director, Cultural Innovations Ltd*
- *Dimitris Bekos, Head of Operations Greece, Cyprus, Egypt, Malta & UAE, TUI Musement*

13.00-14.30 Informal lunch & networking

14.30-16.00 Session 2: REVISITING EDUCATION (livestreamed)

Education has a unique role to play in fostering the bilateral relationship, deepening understanding and creating the foundations for long-term partnerships and cooperation. In a post EU Exit environment, we need to strengthen and deepen those ties, not least by exploring synergies in promising, dynamic new fields.

Moderator:

- **Jamie Arrowsmith**, Acting Director, Universities UK International

Panellists:

- **Professor Dame Janet Beer DBE**, Vice-Chancellor, University of Liverpool
- **Vasso Kindi**, Professor, Philosophy of Science, University of Athens
- **Dimitri A. Sotiropoulos**, Professor, Political Science, National and Kapodistrian University of Athens
- **Marta Colakoglu**, International Sales Account Manager, Wiley University Services
- **Kevin Van-Cauter**, Senior Higher Education Adviser, British Council

16.00-16.30 Coffee Break

16.30-18.00 Session 3: CULTURAL TIES

Cultural cooperation and exchange have been a constant point of reference between two countries whose cultures are globally renowned. Apart from its intrinsic value and socio-economic benefits, culture can also be a major unifying force by building ties, improving understanding and promoting creative exchanges. Recognising how culture has evolved over time, have Greece and the UK retained their relevance and impact in the modern era, and how can they strengthen their cooperation?

Moderator:

- **Nick Malkoutzis**, Editor & Co-founder, MacroPolis

Panellists:

- **Nicholas Yatromanolakis**, Deputy Minister of Culture and Sports, Responsible for Contemporary Culture, Hellenic Republic
- **George Manginis**, Academic Director, Benaki Museum
- **Rebecca Sweetman FSA**, Director, British School at Athens
- **Evangelos Kyriakidis**, Founding Director, The Heritage Management Organization

18.30-19.15 *Free time/ Walk in the historic centre of Nafplio (optional)*

19.30-20.00 *Pre-dinner drinks (Amalia Hotel)*

20.00-22.00 **RECEPTION & FORMAL DINNER** *(Amalia Hotel)*

Keynote speaker:

- **Angelos Chaniotis**, Professor, Ancient History & Classics, Institute for Advanced Study (IAS)

Theme: *The Polis as a Stage: Theatricality and Illusion in the postclassical Polis*

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DAY 3 – SATURDAY 15 OCTOBER

Coffee will be available before session start

10.00-11.30 Session 4: SUSTAINABILITY

What is the role of tourism, education and culture in implementing green transition policies to generate growth and at the same time increase equity and collective resilience? How can the UK and GR exploit their unique selling points and opportunities for cooperation in this respect?

Moderator:

- **Angeliki Kosmopoulou**, Executive Director, Athanasios C. Laskaridis Charitable Foundation

Panellists:

- **Spyros Kouvelis**, Director, Institute for Sustainable Development, EPLO, Senior Associate, University of Cambridge Institute for Sustainability Leadership
- **Blair Parkin**, Head of Experience Development, Eden Project International
- **Helena Athoussaki**, Head of ESG, Sustainability & Climate Change, Motor Oil Group
- **Simon Sadinsky**, Executive Director of Education, The Prince's Foundation
- **Georgina Gough**, Associate Professor, Education for Sustainable Development, University of the West of England, Bristol

11.30-12.00 Coffee break

12.00-13.30 Session 5: TECHNOLOGY & INNOVATION

The Fourth Industrial Revolution radically transforms the way the hospitality sector, education and culture operate as well as the way we experience their offerings. A major challenge for both Greece and the UK is to harness all converging technologies to generate value and, at the same time, promote an inclusive, human-centred future.

Moderator:

- **Xenia Kounalaki**, Head of Foreign Desk, Kathimerini

Panellists:

- **Mike Bracken CBE**, Partner, Public Digital
- **Duncan Byatt**, Director, PeopleCert UK Holdings Limited
- **Kostas Konstantinidis**, Owner, PostScriptum
- **George Patsis**, CEO, Obrela Security Industries SA
- **Apostolos Gkoutzinis**, Partner, Milbank

13.30-13.45 Closing Remarks

- **Alberto Costa MP**, Chairman, All-Party Parliamentary Group for Greece, Parliament of the United Kingdom
- **Makarios Lazaridis**, Chairman, Greek-British Friendship Group, Hellenic Parliament
- **The Rt Hon Lord Maude of Horsham**, Chairman, FMA, Co-Chair, Greek-British Symposium

13.45-15.30 Lunch (optional)